



## CONCORDIA CASE STUDY

### Business Volunteering DDB Health Give Back Days

DDB Health offer a healthcare practice providing communications for all aspects of the specialist world of health and pharmaceuticals – from medical education to TV commercials. Based in Hammersmith they work with world wide clients. When deciding to initiate an employee volunteering programme however, they wanted to give back at a local level that was also relevant to their business.

Ian Dorrian, CEO at DDB Health says “we talked about volunteering in the community for a while but we didn’t have the time to organize it ourselves. We were then approached by a charity called Concordia who promised to take away the organization and administration pain of arranging 50 people on volunteering projects. They found us meaningful local projects that fitted well with our business”.

Concordia organized 6 Give Back Days for DDB Health employees to volunteer on. From decorating an HIV Community Centre to organizing book stalls for the Friends of Hammersmith Hospital, all members of staff found a project that was suitable for them. Ian says ‘Everyone is really enthusiastic about the Give Back Day they’ve volunteered for. We’re all looking forward to getting stuck in and helping our local community.’

All Give Back Days organized by Concordia are bespoke to your business’s needs. They take care of all organization and administration before and after each project, health and safety risk assessments as well as providing a coordinator to ensure a well run project on the day. As a charity, Concordia keeps their costs to a minimum, giving back some of the administration contribution directly the charities you are helping.

To find out more about Give Back Days from Concordia, contact Isabel Wall on **01273 422 293** or email **Isabel@concordia.org**

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**concordia**  
Live. Learn. Experience.

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